



STRENGTHENING OUR PURPOSE

*Working Together to Achieve Better
Health Outcomes for Canadians*

2023-2026

WHO WE ARE

Health Charities Coalition of Canada (HCCC) is about member organizations working together on common issues related to health research and health policy to achieve better health outcomes.

We appreciate that our health is our greatest asset. Our members work together to understand the real needs of patients and seek ways to provide leadership in addressing these needs.

We do this by:

- advocating for the inclusion of patients in decision making and governance;
- removing barriers to access;
- identifying health research gaps; and,
- addressing policies that support improved health outcomes.

Although our members represent various diseases and conditions, our solutions are designed to improve health outcomes for all Canadians regardless of their specific medical condition.

We believe that a better health system is possible, and we're working to make it happen.





STRENGTHENING OUR PURPOSE

In order to accomplish our mission, the Health Charities Coalition of Canada is committed to strengthening its focus on key health issues affecting Canadians.

- Now more than ever, working together is going to be important.
- Our health care system is no longer meeting the needs of Canadians.
- Patients are waiting longer than ever to gain vital treatment.
- Our health care professionals are overburdened and unable to keep pace with demand.
- Patients want to know that their health care system will be there for them when they need it.
- We know that the status-quo is no longer acceptable and we are committed to working together towards incremental change.

Over the next three years we will strengthen our purpose by shifting from a Coalition that addresses many issues to identifying and **focusing on the most pressing issues impacting health outcomes for Canadians.** We will leverage the strength of our members by leading targeted initiatives that are bold in scope and require a firm and unwavering commitment in order to realize real change.

A SHARPENED FOCUS

- At HCCC, we are deeply concerned about the state of the health care system in Canada. We recognize that many Canadians are struggling to navigate the current health care system, with long wait times for basic services like family physicians, surgery, and diagnostic tests. **This is unacceptable and has eroded public confidence in the health care system.**



- As an organization dedicated to improving health outcomes for patients living in Canada, we are committed to advocating for an improved health care system that meets the needs of all Canadians. We believe that this requires a renewed focus on patient-centred care, with a strong emphasis on access, quality, and innovation.
- We will leverage our collective expertise to develop innovative solutions that improve access to care, reduce health disparities, and promote healthy living.
- To this end, our strategic plan is centred on spearheading collaborative efforts on critical projects that seek to enhance the health and well-being of Canadians **by strengthening health care policies and promoting excellence in health research.** In addition, we will foster a culture of continuous learning and knowledge-sharing within our organization and with our partners.

Ultimately, we believe that by working together with patients, health care providers, policymakers, researchers, and other stakeholders, we can drive positive change in the health care system and restore public confidence in the system's ability to deliver high-quality care to all Canadians.

RESEARCH MATTERS

- We believe that evidence-based information is critical to improving health care outcomes for Canadians. We support a robust health research ecosystem that generates high-quality evidence to inform health care decision-making and policy development.
- We believe that by maximizing the gains in research, we can drive positive change in the health care system and improve health outcomes for all Canadians. To this end, we are committed to working closely with patients, researchers, healthcare providers, and other partners to identify gaps in research and novel approaches to knowledge translation and dissemination.
- Through our efforts to support a robust health research ecosystem and translate research into actionable information, we aim to ensure that all Canadians have access to the best available evidence to inform their health care decisions. We look forward to continuing to drive progress in this critical area.

We are committed to working closely with patients, researchers, healthcare providers, and other partners to identify gaps in research and novel approaches to knowledge translation and dissemination.



OUR COMMITMENT TO COLLECTIVE ACTION

Our mission is to lead national collective action on health policy and health research to benefit patients living in Canada. To achieve this mission, we will focus on three key pillars:

1. *Identifying* gaps in health data and health research, and barriers and improvements for access to care. We believe that by understanding the current state of health care in Canada and identifying areas for improvement, we can help ensure that patients receive the care they need when they need it. Through our research and analysis, we seek to identify key gaps in health care delivery and access, and work with partners to develop solutions that address these gaps.



2. *Influencing* how the patient voice can be leveraged and integrated into the health system and building a cadre of champions to echo that voice and our message. We believe that patients are the heart of the health care system, and that their voices must be heard and integrated into decision-making at all levels. Through our advocacy and engagement efforts, we work to amplify the patient voice and build a community of champions who share our vision for patient-centred health care.



3.

Impact through measuring the uptake of innovation in the health system and policy development that supports improved health outcomes for people living in Canada. We believe that innovation and policy change are critical to improving health care outcomes in Canada. To this end, we work to identify and promote innovative approaches to health care delivery and policy development, and measure the impact of these efforts on patient outcomes.



Through these three pillars, we aim to drive positive change in the Canadian health care system and improve health outcomes for all Canadians.



WHAT SUCCESS LOOKS LIKE

We are committed to achieving meaningful results that improve the health outcomes of patients living in Canada. To measure our progress and hold ourselves accountable to this plan, we have identified several key indicators of success:

- 1. *Improved Meaningful Patient Engagement:*** We aim to increase the involvement of patients and their families in the design, delivery, and evaluation of health care services. **Our goal is to ensure that patient voices are heard** and that health care services are tailored to meet the needs and preferences of patients.
- 2. *Increased Public Confidence in the Health Care System:*** We recognize the importance of restoring public confidence in the health care system. **Our goal is to increase public trust in the system by advocating for patient-centred care and working to address key barriers to access and quality.**
- 3. *Better Access & Use of Health Data to Inform Health Decisions:*** We believe that access to high-quality health data is critical to improving health care outcomes for patients. **Our goal is to promote the use of health data to inform health care decision-making and policy development.**

4. Increased Partnerships Committed to Improving Health Outcomes for Patients: We recognize the importance of collaboration in achieving our goal of improving health outcomes for patients. **Our goal is to build strong partnerships with stakeholders across the health care system, including patients, health care providers, researchers, policymakers, and other organizations.**

5. Increased Uptake and Access to Innovation in Health: We believe that innovation is key to improving health care outcomes for patients. **Our goal is to promote the uptake and access to innovative health care solutions across Canada.**

6. Strengthened HCCC Membership: We believe that a strengthened membership can leverage the power of the collective. **Our goal is to advocate in support of patients and caregivers and drive sector intelligence.**

By monitoring our progress against these indicators of success, we will ensure that we remain focused on achieving our goal of improving health outcomes for patients living in Canada. We look forward to sharing our progress with our stakeholders and the public in the years to come.

